

*Empowering Children with Self-confidence and Tools for a Better Future*



**NEGBA**

A NETWORK OF HOUSES  
OF HOPE IN ISRAEL  
FOR CHILDREN AT RISK



Empowering Children with Self-Confidence and Tools for a Better Future



## OUR MISSION

Negba's mission is to strengthen the fabric of Israeli society through investing effort and resources in Israeli children and youth at-risk. Negba strives to provide every participating child with an after-school sanctuary in a caring, family setting. Children and teens learn skills for growth and development in a healthy atmosphere and reach their intellectual and emotional potential, thereby breaking the cycle of distress and dysfunction.

# A BETTER FUTURE FOR ISRAELI CHILDREN IN NEED

## The Challenge

An alarming 200,000 Israeli children and youth are being monitored by social services. Negba was launched in 2006 to change the fate of these children at-risk. Through early and **continued intervention**, Negba's network of "Houses of Hope" gives children the tools to appreciate learning and discovery and the thrill of success. **Children at-risk are welcomed daily by warm and caring people who help each child grow and develop into a motivated young adult.** With scholastic help and exposure to culture, literature, music and the arts, Negba helps children prepare to face the world with hope and expectations of a bright future. **Children who grow up with the 'Negba advantage' experience success in school and outside of it.**

The Negba Houses of Hope help disadvantaged children on a neighborhood basis, regardless of race, creed or color.



## OUR VISION

Negba's vision is to **increase the status** of the child in Israel, by bridging social and educational gaps between peers and classmates. Negba is a model for **social realignment**, in cooperation and partnership with government and non-governmental organizations. Negba strives to reach disadvantaged kids and guide each one on a continuum from first grade through high school completion **helping them** acquire the tools for **future success**. Negba's long term goal is to keep every child off the street and leading a normative, productive life with a **positive self-image**, goals and **aspirations**.



# NEGBA'S PROGRAMS

## Houses of Hope

Each "House of Hope" is a fully equipped after-school center for primary school children. Traveling directly from school to a home-like atmosphere, the children are warmly greeted by a 'house mother', counselors, friends and good food. Negba Houses are centers of loving care and personal attention where each child is special and learns to build his or her self-confidence, social skills and educational foundation with a personal study program and extracurricular activities.

## Summer Day Camp program

Negba Day Camp gives children the chance to enjoy camp experiences like other kids. Day camp keeps the children occupied and active and supplements the educational and cultural year round activities.

## Joint activities for children and their families

Workshops and joint activities for children and their families are organized throughout the year. The goal of these activities is to generate positive interaction and shared experiences between the generations.

## Teen Outreach Centers

Teen Outreach Centers called "Teen Clubs of Hope" offer a safe and supportive environment for adolescent graduates of the Houses of Hope ages 13 through high school completion. Other teenage outreach programs target 15 year olds, or 9th graders. Negba believes in preventing older teens from living a life of risk, by guiding them from the earliest grades and maintaining programs and a strong relationship with them throughout the turbulent teens.



## Activities for parents

Negba organizes one-on-one meetings, recreational activities, counseling and support groups for parents. Many children in Houses of Hope live with a single parent who struggles to make ends meet and has little time to devote to her child during the week. Negba staff strives to enhance the parent-child relationship.

## Emergency assistance for participating children and their families

The Hope Foundation was established to provide one-off emergency assistance to the children and their families, on a need basis. The Hope Foundation has helped families of participating children buy basic appliances, such as washing machines and refrigerators, when the old ones break down and they cannot afford new ones. The Foundation will provide emergency funding to pay the electricity or water bill, when utilities are cut.

# MAYA'S STORY, AGE 14

*When I started Negba I was in the third grade. I wasn't a trouble maker like some of my friends, and usually sat quietly. The only problem was, I couldn't read and I only knew very simple addition. My teacher would assign homework and I wouldn't know where to begin. The first day I came to Negba I remember being nervous and not wanting to enter the house. I was afraid the counselors would discover my secret! Ayala, the counselor at the Franck Levy House of Hope, was waiting at the entrance with a big smile and a plate of cupcakes. After having a snack, Ayala sat next to me and asked me to show her my homework. I was embarrassed and turned my head away. She gently led me to the computer instead. Soon I was sitting in front of a screen with a program called Heshbon 10. Instead of being frustrated by my lack of ability, the program was teaching me at my level. Every time I got something right, I felt like I could learn more. By the end of third grade, I was working at the same level as my classmates. I was one of the first Negba children to join the Teen Club program. I went to Claude and asked him not to abandon us when we reached junior high. I love math, and I love learning and I want to keep up with my classmates. Negba gives me the right tools and a lot of support. It's the best place for me to grow up in every way.*



# WHO WE ARE



**Dr. Ilan Cohen,**  
Chairman of the Board

Dr. Ilan Cohen is the Chairman & President of Servotronix Motion Control Ltd. and Servotronix Motion System Ltd. He holds a Ph.D. from Polytechnique - Université Libre De Bruxelles, and an MSEE from the California Institute of Technology. He also taught at the University of Tel Aviv. Ilan is an international businessman who has held top management positions with leading American companies, and now dedicates his energy to developing his own company and preparing the future technological capabilities of Israel. Dr. Cohen joined Negba's leadership following a visit to the Houses of Hope, where he was inspired to volunteer his experience for the benefit of Negba's at-risk children.



**Jean Bisseliches,**  
Vice President

Jean Bisseliches is a civil engineer with degrees from the Ecole des Mines in Paris and an American M.Sc. He is a former CEO of leading systems engineering and software companies, and CIO of 2 major groups, TOTAL and Caisse des depots. He was President of the AUJF Fundraising Committee for the Information Technology sector, and of Temple Ohel Avraham. Jean retired and came to live in Israel in 2001. Practically since NEGBA's foundation in September 2006, he has been actively volunteering and advocating for at-risk children in Israel.



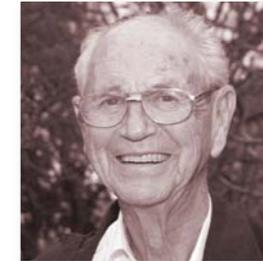
**Hanna Geissmann,**  
CEO and Director

Hanna Geissmann, CEO and Director of Negba, draws on a 30 year career in both formal and informal education, in Israel and France. Hanna was an active lay leader in the Ohel Avraham community in Paris for 25 years. Hanna taught new olim for project Naaleh and worked for the Foundation for Commemoration of the Holocaust in France. Hanna holds several degrees in education and has extensive background in integrating educational objectives amongst parents, children and teachers, serving her well in her position as Director of Negba. For Hanna, her work in Negba is the realization of a long term aspiration to use her knowledge and skills to advance education and improve Israeli society.



**Claude Kadouch,**  
Founder

Claude Kadouch, a retired economist, was the founder and Chairman of Lambda (educational technologies). He has been active in promoting Jewish educational activities, serving as the Vice-Chairman of the Board of the Lucien de Hirsch school in Paris. Claude is also the former Chairman of the weekly "Tribune Juive" and the website "Proche-Orient info". He immigrated to Israel in 1980 and co-founded Negba with Claude Meyer.



**Claude Meyer,**  
Founder

Claude Meyer is a retired businessman and community leader, founder of numerous companies and projects in France and Israel. He was President of l'Appel Juif Unifié in eastern France for 12 years and immigrated to Israel in 1984. Together with Claude Kadouch, he founded Negba as a vehicle for redressing social inequality in Israel, starting from Israel's most vulnerable population - its children.

At Negba, we know that children do not choose to be born into adversity. We thank our partner organizations for working with us to help make a positive difference in the lives of the young people we support.

- Beersheva Municipality
- Jerusalem Municipality
- Ministry of Education
- Ministry of Social Affairs
- Edmond J. Safra Philanthropic Foundation
- "Les Cigognes" Foundation
- AMIT Network of Schools
- Beit Moriah Association
- France-Israel Association
- Lévy-Willard Foundation
- Yavne School Alumni Association





## OUR VALUES

Respect and Caring | Excellence and Professionalism |  
Education and Culture | Transparency and Evaluation

## WHAT THE FUTURE HOLDS

Imagine an Israel where every child has the opportunity to improve his future, regardless of his background. That moment is upon us. With your help, Negba can reach out to hundreds of children and change their lives for the better. Due to Negba's outstanding results, more municipalities and schools have requested that Negba expand its services.

### We cannot refuse them.

Over a period of six years, Negba opened 6 Houses of Hope, in Beersheva and Jerusalem and one Teen Club of Hope serving hundreds of children across the country.

**Negba's goal is to double the amount of participating children and youth over the next three years. To achieve this goal, Negba must locate and build new Houses of Hope, hire more staff and invest in programming and equipment. There are many naming opportunities available at all levels of investment.**

**Join us today, and help a youngster in Israel  
achieve a brighter, more successful tomorrow.**

## SPONSORSHIP OPPORTUNITIES

Sponsor a House of Hope for a Year	\$90,000
Equip a Kitchen	\$15,000
Sponsor a Swimming Workshop (15 Kids) for a Year	\$12,000
Sponsor a Carpentry Workshop (15 Kids) for a Year	\$10,000
Equip a Library	\$6,000
Sponsor Therapeutic Horseback Riding (15 Kids) for a Year	\$5,000
Adopt a Negba Child for a Year	\$3000
Sponsor a Baking Workshop (15 Kids) for a Year	\$3000
Sponsor a Remedial Tutor (5 Kids) for a Year	\$2,000
Sponsor a Photography Workshop (15 Kids) for a Year	\$1,500
Sponsor a Jewish Identity Workshop (15 Kids) for a Year	\$1,200
Sponsor a Storyteller Session to Encourage Reading	\$980
Purchase a Computer for Math Tutoring	\$700
Purchase Two Bicycles	\$550
Send a Kid to Negba's Summer Sleep Away Camp (7 Days)	\$380
Purchase Sports Equipment (6 Kids) for a Year	\$180
Underwrite a Child's Nutritional Hot Lunch for a Month	\$75



## OUR BELIEF

Every child deserves a **chance to grow**, to **thrive** and to **succeed**.  
Together we will reach children at-risk and realign society for a **better future**.

*"How wonderful it is that nobody need wait  
a single moment before starting to improve the world."*

*Anne Frank*

**Donations to NEGBA are tax-deductible in the USA, Israel and France.**

**Israel Head Office**

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Minimum gift: \$25  
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New York, NY 10017  
Earmarked for: Negba-Network  
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Amutah 58-0466928  
91 Avraham Avinu St.  
P.O.B. 18001, Beersheva 84180  
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